



***MEMORY
MAKERS***

What's the key to the happiest road trip of summer?

Making memories! Use these DQ® Memory Maker cards as prompts, then record the fun on your DIY camcorder. Share the smiles with **@DairyQueen** and all your friends using **#HappyTastesGood**.

**Tell a story about your
first summer road trip.** 🚗

**What's your dream summer job?
A DQ® cone curler? 😊**

A decorative border surrounds the central text, featuring various food and drink icons in a light blue line-art style. The icons include soft drinks, burgers, fries, ice cream cones, and other fast-food items, interspersed with small geometric shapes like circles and stars.

**Sing your favorite song from the
“DQ® Road Trip” playlist on Spotify.**

**Take a selfie in the DQ® drive-thru.
Say cheeseburgers! 📷**

The background is white with a pattern of light blue icons. At the top and bottom, there are repeating icons of a soft drink cup, a burger, and a lollipop. Scattered throughout are small stars, dots, and a spoon. On the right side, there is a larger icon of a cupcake.

**If you could take a road trip through space, which planet would you visit first?
Saturn? Pluto? Mars?**

**Who would you most want to share a
Coca-Cola® with? Your favorite athlete?
A teacher? Your BFF? 🍷**

A decorative border surrounds the central text, featuring various food and drink icons such as burgers, fries, a drink with a straw, and a cupcake, interspersed with small geometric shapes like circles and stars.

**If you could drive any car on your next family road trip, what would it be?
A limousine? A convertible? A race car?**

**Say hello to the first cow you see.
Thank them for their help making
world-famous DQ® soft serve. 🐮👋**

A decorative border surrounds the central text, featuring various food-related icons such as burgers, fries, and drinks, interspersed with small geometric shapes like circles and stars.

**See who can spell D-A-I-R-Y-Q-U-E-E-N
the fastest using only road signs.**

**When you get your driver's license,
where will you drive first?
Why will it be DQ®? 🤔**

The image features a decorative border at the top and bottom. The top border contains icons of a soft drink cup, a burger, a lollipop, another soft drink cup, another burger, another lollipop, another soft drink cup, and another burger, interspersed with small circles and starburst symbols. The bottom border contains icons of a lollipop, a burger, a swirl, another lollipop, another burger, another swirl, another lollipop, and another burger, also interspersed with small circles and starburst symbols. On the right side, there is a vertical stack of icons including a spatula, a cupcake, and a lollipop. The central text is in a bold, blue, sans-serif font.

**If you could road trip across the country
with anyone on earth, who would it be?**

A decorative border surrounds the central text, featuring various food icons in a light blue line-art style. The icons include soft drinks, burgers, fries, and other fast-food items, interspersed with small geometric shapes like circles, squares, and stars.

**Which Blizzard® Treat from the
Summer Blizzard® Treat Menu are you
most like and why?**

A decorative border surrounds the central text, featuring various food and drink icons such as burgers, fries, a drink with a straw, a hot dog, a cupcake, and a spoon, interspersed with small geometric shapes like circles, squares, and stars.

**Who can say the alphabet backwards
the fastest? Ready, set, go!**


The image features a white background with a decorative border of light blue line-art icons. The icons include various food items such as burgers, soft drinks, ice cream cones, and pastries, interspersed with small geometric shapes like circles, squares, and stars. The central text is in a bold, blue, sans-serif font.

**How many Blizzard® Treat flavors can
you name? Go one by one until
someone runs out.**

A decorative border surrounds the central text, featuring various food and drink icons in a light blue line-art style. The icons include soft drinks, burgers, ice cream cones, and snowflakes, scattered across the top and bottom edges of the page.

**If a Blizzard® Treat could talk,
what would it say?**

**What's your favorite french fry dip?
Ketchup? Ranch? Blizzard® Treat? 😊**

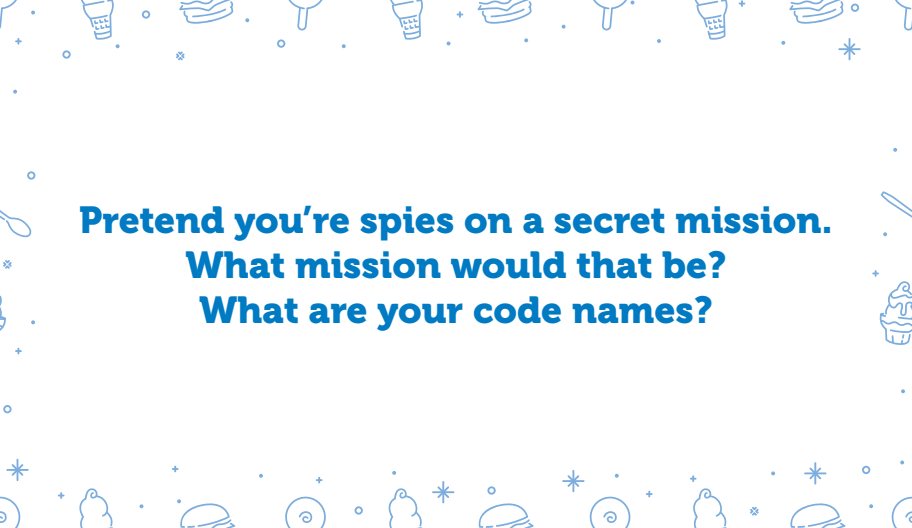
The image features a white background with a decorative border of light blue icons. At the top and bottom, there are repeating patterns of a soft drink cup, a burger, a lollipop, and a snowflake. On the left and right sides, there are scattered icons including a spoon, a cupcake, and a swirl. The central text is in a bold, blue, sans-serif font.

**Keep your seat belts on and bust out
your favorite road trip dance move, like
the Dilly[®] Bar Dip, Curly Cone or
Blizzard[®] Treat Twist.**

The image features a white background with a decorative border of light blue line-art icons. The icons include various food items such as burgers, fries, a hot drink in a cup, a cupcake, and a spoon, as well as snowflakes and small circles. The text is centered in a bold, blue, sans-serif font.

**If you could invent a Blizzard® Treat
flavor, what would it be?**

**Who takes the longest road trip naps?
Any snorers? 🤤**

A decorative border surrounds the text, featuring various food icons such as burgers, fries, and drinks, along with small geometric shapes like circles and stars.

**Pretend you're spies on a secret mission.
What mission would that be?
What are your code names?**

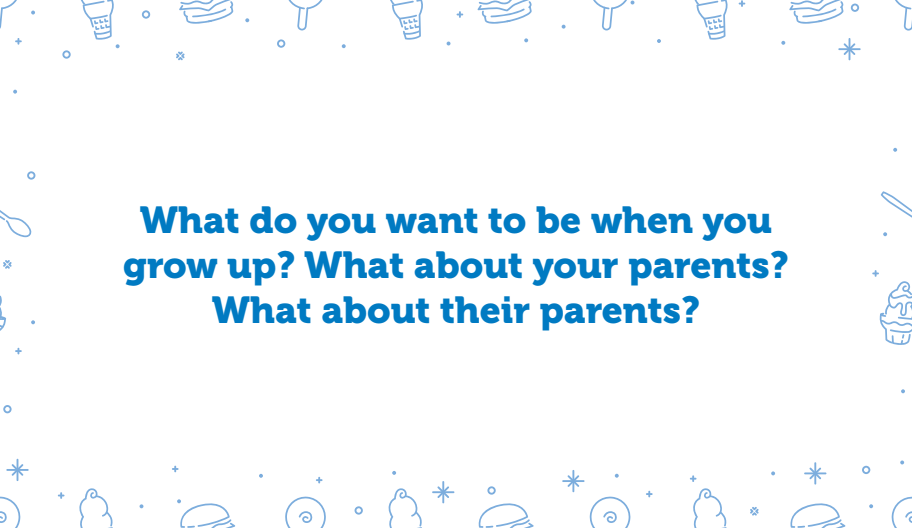
**How long do you think a Blizzard® Treat
can stay upside down? How long can you
stay upside down? 🙄**

A decorative border surrounds the central text, featuring various food and drink icons such as burgers, fries, a drink with a straw, and a cupcake, interspersed with small geometric shapes like circles, squares, and stars.

For the next five miles, try speaking in another language. ¡Hola! Bonjour! Ciao!

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**Ask your parents to share a story from
when they were your age.**

The image features a light blue background with a decorative border of white line-art icons. The icons include various food items such as burgers, soft drinks, and pastries, interspersed with small geometric shapes like circles, squares, and stars. The text is centered in a bold, blue, sans-serif font.

**What do you want to be when you
grow up? What about your parents?
What about their parents?**

If you could take one dessert to a deserted island, what would it be?
A Dilly® Bar? Dipped Cone?
Blizzard® Treat? 🌴

A decorative border surrounds the central text, featuring various food-related icons in a light blue line-art style. The icons include burgers, soft drinks, ice cream cones, and other treats, interspersed with small geometric shapes like circles and stars.


**Who can sound most like the family pet?
Bark! Chirp! Meow!**

**Who can tell the funniest joke?
Whatever you do, try not to laugh! 😂**

The image features a white background with a decorative border of light blue line-art icons. The icons include various food items such as burgers, fries, soft drinks, and ice cream cones, interspersed with small geometric shapes like circles, squares, and stars. The central text is in a bold, blue, sans-serif font.


**What's the best Summer Blizzard[®]
Treat to have in your cup holder
during a long road trip?**

**Reenact your favorite movie scene and
record it with your DIY camcorder.
Lights! Camera! Action!** 🎥


The background features a decorative border of light blue line-art icons. At the top, there are icons of a drink in a cup, a burger, a lollipop, another drink, another burger, another lollipop, another drink, and another burger. At the bottom, there are icons of a swirl, a burger, a swirl, a lollipop, another burger, another swirl, another lollipop, another burger, and another swirl. The central text is in a bold, blue, sans-serif font.

**Who can balance a red spoon
on their nose the longest?
What about on your head?**

**Hit the DQ[®] drive-thru and
high-five a crew member! 🖐️**

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Grab a DQ® postcard and write a letter to a friend. Share the happiest memory on your road trip so far.


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Group story time! Invent a story one sentence at a time. Now try it with a single word.


**Play a round of I-Spy. Bonus points if
you spot a DQ® location. 👁️**

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**Everyone share their happiest summer
memory. Now look around.
Who's smiling the biggest? 😁**

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**Make up your own animal.
What's it called? What does it look like?
Where does it live?**

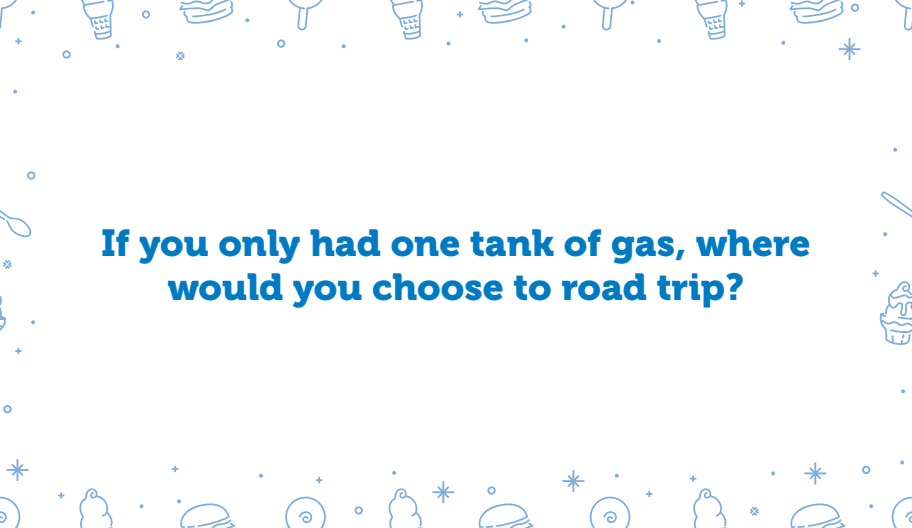
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**Share a story about your very first sip of
Coca-Cola®. Can you remember? 🍷**

The page features a decorative border of light blue line-art icons. At the top, there are icons of a drink with a straw, a burger, a lollipop, another drink with a straw, another burger, another lollipop, another drink with a straw, and another burger. At the bottom, there are icons of a lollipop, a burger, a swirl, another lollipop, another burger, another swirl, another lollipop, and another burger. The background is white with scattered small blue dots and starburst shapes.

Finish this sentence:
I can't wait until we _____.

**What's your favorite silly face?
What about your favorite silly sound?
Let the shenanigans roll! 🤪**

The image features a white background with a decorative border of light blue line-art icons. The icons include various food items such as burgers, fries, a hot dog, a cup of coffee, a slice of pizza, a cupcake, and a spoon. There are also small geometric shapes like circles, squares, and stars scattered throughout the border.

If you only had one tank of gas, where would you choose to road trip?

A decorative border surrounds the text, featuring various food and drink icons such as burgers, fries, a drink with a straw, and a cupcake, interspersed with small geometric shapes like circles, squares, and stars.

**If you could invent a flying car,
where would you fly it first?
On top of a mountain? Over the ocean?**

**Turn down the radio and sing
your favorite road trip song
without the music.
Now make one up of your own. 🎤**



**Name your favorite Dipped Cone flavor.
Chocolate? Butterscotch?**

**Look outside. Is it nighttime?
See who can spot the first shooting star.
What'd you wish for? 🌟**

**What's your favorite way to enjoy
Coca-Cola®? With a Grillburger?
In a float? All by itself? 😊 🍷**

The image features a white background with a decorative border of light blue line-art icons. The icons include various food items such as burgers, fries, and drinks, as well as snowflakes and small circles, suggesting a winter or holiday theme. The text is centered in a bold, blue, sans-serif font.

Do you think Bigfoot exists? What's their favorite Blizzard® Treat flavor? Why?

If you could send one DQ® Treat to the aliens, what would it be? 🤩

The image features a white background with a decorative border of light blue line-art icons. The icons include various food items such as burgers, fries, a hot dog, a drink with a straw, a cupcake, and a spoon. There are also small geometric shapes like circles, squares, and stars scattered throughout the border.

**How many states have you been to?
Which one is next on your
road trip bucket list?**

Would you rather eat Blizzard® Treats for dinner or chicken strips for dessert? 😊

A decorative border surrounds the central text, featuring various food-related icons in a light blue line-art style. The icons include a soft drink cup with a straw, a hamburger, a swirl of whipped cream, a cupcake, a spoon, and a hot dog. Small decorative elements like stars, circles, and plus signs are scattered throughout the border.

If you had one superpower, what would it be? The ability to fly? Go invisible? Eat unlimited Blizzard® Treats?

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**What gives a DQ[®] cone its curl?
Think you could make one just as curly?**

**If there was a highway all the way
around the equator, how long would it
take to drive around the world? 🌍**

**Close your eyes. Imagine you're
astronauts on a speedy rocket ship.
Lights, camera, blast off! 🚀**

**Shhh! Play the quiet game.
First one to laugh buys the next round
of Blizzard® Treats. 😂**

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**Roll down the windows.
Shout "Happy Tastes Good™"
as loud as you can!**